

FEEL GOOD FACTOR

Can a scent really uplift your mood? This actress certainly thinks so

Janhvi Kapoor stands out differently – she's less about trends and more about the feel-good factor of whatever she does and wears. While most of us have gone overboard with our skincare routines in lockdown, Kapoor has done the opposite – "I've realised that more than masks and natural remedies, the one thing that reflects on your skin is what you feel inside. I'm in a phase where I do whatever makes me feel good." And a big thing that adds to the mood-boosting? Scents. we caught up with the global ambassador of Benetton Perfumes to know more about the role fragrances play in this equation.

Scent story

Fragrance is not just a pretty accessory, it's a way of life. And Kapoor agrees, "I'm a big believer in the fact that scents can make you feel instantly refreshed and uplift your mood." She admits to feeling more confident when she's got a good fragrance on. "Good smells are comforting and add so much to the ambience of a place." It doesn't end there; even when you're putting a look together, a scent is so important — "it's the final touch that puts you in the mood and tells your story for the night," she adds.

Down memory lane

Perfumes are known evoke the strongest memories, and Kapoor's fondest memory comes from her childhood – "I loved the smell of fresh *mogras* that my mother used to put all around our (Chennai) house. I also distinctly remember the earthy smell of Tirupati – the air is thick with the smell of *kumkum*, flowers and *haldi* there. These are embedded deep in my memory and perhaps that's why I like floral fragrances now. I'm obsessed with the United Dreams Together For Her – it's the perfect mix of fruity and floral, is not overpowering and it makes you feel so fresh."

Insider access

If you want your next perfume to unravel nostalgia, activate your senses and make you feel alive, then put in serious effort in finding your perfect match. Kapoor observes, "People underestimate the importance of finding their signature fragrance — one that complements your natural scent, isn't



too overpowering and suits you just right. You have to choose something that really brings out your personality." Once you've found what works for you, wearing it right is important too. "A Benetton Perfumes expert taught me that you should never rub your wrists together after putting perfume on — it disrupts the notes and alters the scent. Another thing that being the Global Amassador for this brand has taught me is that it's always better to spray the perfume on the skin and not clothes — it lasts much longer that way."



That cherry pout for your NYE bash isn't going to look good on flaky lips, so don't forget to prep with this exfoliating scrub. Bonus: the peppermint oil will add a slight plumping action too.

Dot & Key Lip Exfoliating Sugar Scrub, ₹ 645



Winter frizz is real and a few drops of this serum will help you skip static. This non-sticky blend of jojoba, chamomile and argan detangles and adds a nice sheen to your hair.

The Earth Collective Anti-Frizz Serum, ₹ 850

WINTER ESSENTIALS

A little extra something to get you through snuggle season



There's nothing better than unwinding with an oil massage after a long day, especially since it'll add an extra dose of hydration to your body through the dry months.

Satvik Spirit Hemp Seed Body Oil , ₹ 1074